

A business's most valuable resource is its employees...

...and their performance depends on their ability to use workplace technologies and master specific skill sets, like project management, sales, marketing, and customer service. Therefore, raising the skills of all employees in universal and role-specific professional skill sets will be key to your overall success. The Professional Skills Catalog contains over 400 self-paced online courses to assist your business in developing all employees to be skilled contributors.

Professional Skills

Catalog



BBSIU's Professional Skills Catalog courses cover critical topics, including:

- ✦ Workplace Technologies
- ✦ Communication
- ✦ Customer Service
- ✦ Sales
- ✦ Brand Identity & Strategy
- ✦ Project Management
- ✦ Time Management

We developed the catalog to accommodate all learning styles, reinforcing long-term adoption and behavior change in your teams. The courses are focused on engaging your employees in a variety of ways, including interactive online courses, videos, and brief or comprehensive courses. The catalog also provides learning opportunities in English and Spanish to meet the diverse needs of your business. To purchase this catalog or learn more about BBSIU, reach out to your local BBSI team.