



# STRATEGIC BUSINESS SERVICES: THE BACKBONE OF THE MODERN TOWING COMPANY

Towing companies big and small deal with complex challenges in areas of driver safety, compliance, and growth planning. The logistics involved in running your operation mean you often fall behind with new regulations or protocols that could affect the health of your business.

That's where BBSI comes in. BBSI's decades of experience working with the towing industry means we've endured every shift and challenge together. Our **Business Unit team** is comprised of dedicated professionals who work together to protect your business from risk, streamline operations, and create a healthier bottom line.

## HOW BBSI CAN HELP

### WORKER HEALTH AND SAFETY

According to OSHA, **the motor vehicle towing industry has a higher rate of work-related injury and death** compared to other U.S. private industries. In addition, nonfatal injuries and deaths in the motor vehicle towing industry have been largely overlooked. Our HR and risk & safety professionals can help you improve your safety training and hiring practices to ensure you acquire, train, and retain the right talent. This combination of support can help you manage the amount of operational stress caused by workplace injuries and help your employees get home safe each night.

### HUMAN RESOURCES COMPLIANCE

Human Resources is an area overlooked by many towing companies. But adjusting to new or changing employee regulations is crucial to avoid opening up your operation to unnecessary risk. BBSI's HR Consultants will stay on top of new regulations and help you understand what their implications are to help you stay in compliance.

### DRIVER RETENTION

How do you retain your best drivers? Attracting a reliable workforce and establishing certain policies and processes, from performance reviews to skills training, is necessary to retain your best people. As a new generation of drivers come in, what do you need to do to adapt? Your BBSI Business Unit team can help you make your company the best place to work in your region.

### BUSINESS & SUCCESSION PLANNING

If you have a small or family-owned operation, what's your plan for succession? Do you have a developed, 5-year business plan accounting for risk adaptation and revenue growth? If not, your BBSI team can work with you to create a blueprint for future success.

# WHY BBSI?

BBSI (NASDAQ: BBSI) is one of the largest Professional Employer Organizations (PEO) in the US and a leading provider of business management solutions nationwide. BBSI's local professionals help businesses of all sizes grow revenue, increase efficiency, mitigate risk, and scale profitably.

## BUSINESS PARTNER

It's their job to develop a deep understanding of a business. Through the Business Partner, the rest of the team channels their efforts into a tangible roadmap that will have a positive impact on the company's business.

## HR CONSULTANT

Their priority is understanding a business's most important resource — its people. What is their value to the business? Does the company have an uninspired workforce that necessitates constant oversight? Or, do they have quality people that run the show and consistently look to grow and expand their skill sets to help the company reach its goals?

## RISK CONSULTANT

Businesses that have gone years without an increase in their workers' comp claim frequency and premium costs have to ask themselves whether they are good at managing risk, or if they are just lucky. Risk Consultants specialize in combining their expertise in risk management practices with practical business acumen, so you don't have to leave your employee's safety up to chance.

## PAYROLL SPECIALIST

As businesses grow and scale, compensation and payroll become some of the most challenging areas to manage. BBSI's dedicated payroll professionals have years of experience processing payroll for construction companies of all sizes. Their priority is to document payroll processes (time clock management, time cards, spreadsheets, etc.), evaluate productivity, and support changes to gain efficiency and limit mistakes.

## RECRUITING SPECIALIST

The Recruiting Specialist is in charge of matching the available talent pool to the right organization based on need and cultural fit. They work with business owners to narrow down exactly what type of employees their company needs. The Recruiting Specialist is essential to business owners preparing to scale, as they can consult on organizational structure.

## BENEFITS CONSULTANT

The Benefits Consultant is dedicated to helping business owners launch and optimize health benefits for their employees. In a world where navigating healthcare options and benefits can be daunting, the Benefits Consultant acts as a professional guide, helping business owners make informed decisions and improve employee well-being.



**With a client retention rate of over 90%, local branches within 50 miles of your business, and the stability and purchasing power of a publicly traded company, BBSI will be there to support your growth and bring your vision to life.**

© 2023 Barrett Business Services, Inc. All Rights Reserved. BBSI is a trademark of Barrett Business Services, Inc.

The contents of this white-paper/blog have been prepared for educational and information purposes only. Reference to any specific product, service, or company does not constitute or imply its endorsement, recommendation, or favoring by BBSI. This white-paper/blog may include links to external websites which are owned and operated by third parties with no affiliation to BBSI. BBSI does not endorse the content or operators of any linked websites, and does not guarantee the accuracy of information on external websites, nor is it responsible for reliance on such information. The content of this white-paper/blog does not provide legal advice or legal opinions on any specific matters. Transmission of this information is not intended to create, and receipt does not constitute, a lawyer-client relationship between BBSI, the author(s), or the publishers and you. You should not act or refrain from acting on any legal matter based on the content without seeking professional counsel.